

## Advertising Slogans

Can you match each advertising slogan from the Advertising Hall of Fame with its advertiser?

<u>Ad Slogan</u>	<u>Advertiser</u>
1. A little dab'll do ya.	A. Alka Seltzer (1976)
2. All the news that's fit to print.	B. American Express (1975)
3. Be all you can be.	C. AT&T (1979)
4. Because I'm worth it.	D. Avis Rent A Car (1962)
5. Betcha can't eat just one.	E. Bounty (1971)
6. Breakfast of champions.	F. Braniff Airlines (1967)
7. Does she or doesn't she?	G. British Airways (1983)
8. Don't leave home without it.	H. Brylcreem (1949)
9. Drivers wanted.	I. Burger King (1973)
10. Finger lickin' good.	J. Campbell's Soup (1935)
11. Fly the friendly skies.	K. Clairol (1964)
12. Good to the last drop.	L. Coca-Cola (1929)
13. Have it your way.	M. Crest (1958)
14. It takes a licking and keeps on ticking.	N. Esso (1964)
15. Just do it.	O. FTD (Interflora) (1917)
16. Let your fingers do the walking.	P. Hallmark (1934)
17. Look, Ma, no cavities!	Q. Hebrew National (1975)
18. M'm! M'm! Good!	R. Kellogg's Rice Krispies (1932)
19. Put a tiger in your tank.	S. KFC (1952)
20. Snap! Crackle! Pop!	T. L'Oreal (1967)
21. Plop, plop, fizz, fizz, oh what a relief it is.	U. Lay's (1981)
22. Reach out and touch someone.	V. Maxwell House (1915)
23. Say it with flowers.	W. Morton Salt (1911)
24. The pause that refreshes.	X. Nike (1988)
25. The quick picker upper.	Y. Seven Up/7 Up (1973)
26. The Uncola.	Z. The New York Times (1896)
27. The world's favourite airline.	a. Timex (1956)
28. We answer to a higher authority.	b. United Airlines (1966)
29. We try harder.	c. US Army (1981)
30. When it rains, it pours!	d. Volkswagen (1995)
31. When you care enough to send the very best.	e. Wendy's (1984)
32. When you got it, flaunt it.	f. Wheaties (1935)
33. Where's the beef?	g. Yellow Pages (1964)

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